The Los Angeles Regional SBDC Network is one of the highest performing networks in California.

## **HOW CAN THE SBDC**HELP YOUR BUSINESS?

100+ Advisors

10 Service Centers

## **Existing Business New To Business Existing Business** (Growth Planning) (Operations Management) Rebranding and Market Financial Packaging • Contract Identification • Advanced Web Negotiations • Cash Flow Management and Financial Development (Shopping Cart, Statement Preparation • Brand SEO, Email Segmentation, etc.) • Creation and Development • Tax and Accounting Preparation **New To Business** Competitive Assessment • Government Procurement • Target Market and Customer and Certification • Financial Identification • Marketing Packaging Assistance • Hiring Channel Identification, New Employees (available Implementation, and subsidies) • Permitting, Measurement Product Pricing, Succession Planning • Franchise **Pre-Venture** Development • International Trade (Importing/Exporting) • **Pre-Venture** (Startup Preparation) Specialized assistance by industry (e.g. lean Business Planning • Financial manufacturing, emerging Projection • Exploratory Funding • technology, retail, beauty, Lease Negotiation • Human Resource food and hospitality.) Management • Bookkeeping • State and Federal Tax Setup and Preparation • Web Development • Merchant Account Services (if applicable) • Franchise Purchase

## The SBDC Hosted by the University of La Verne

The Small Business Development Center (SBDC) hosted by the University of La Verne is part of the Los Angeles Regional SBDC network and assists area business owners increase their sales, obtain loans, streamline operations, utilize new technologies, expand into new markets, and position themselves for long-term growth.

The SBDC offers a team of business advisors who provide free business consulting and low-cost training in business operations and management, marketing, financing, business planning and more. Contact the SBDC hosted by the University of La Verne at (909) 448-1567 for more information.

A M E R I C A S

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LOS ANGELES NETWORK

**CONTACT US FOR MORE INFORMATION:** 

www.LaverneSBDC.org (909) 448-1567



